



We Bring Innovative Ideas to Life

– and help shape a
better future!

Full Service Research and Innovation Consultancy



Nordic Innovators is specialised in soft funding programmes targeted tech start-ups, research and innovation projects. We are the trusted advisor for a wide range of European start-ups, scale-ups, large corporates, universities, and research institutions.

We are experts in Horizon Europe and national programmes that support research and innovation. We have helped clients to raise more than EUR 300 million and we have a strong track record across programmes and industries.

We help clients on their entire funding process - From identifying soft funding opportunities, developing funding proposals for national or international programmes to helping find the right Seed or VC investors.

+65 highly skilled consultants with multiple MSc and PhD backgrounds are ready to support you and to be your trusted advisor to ensure your innovation is brought to life.

Transparency, quality, reliability, innovation and going the extra mile for our clients are strongly rooted in our DNA.

Our Core Services

Funding Strategy

Our core service is centred around counselling and acquiring soft funding or non-equity investments. We have extensive knowledge and experience and collaborate closely with you to define your innovation projects according to the technical and market strategies. Hereafter, we provide you with an overview of the best funding opportunities.

Preparation of Funding Proposals

We take the lead and develop your proposal for national and EU grants. We manage the entire process, from project ideation to full proposal writing, submission and Grant Agreement Preparation.

Business Consulting

We help you to get ready to scale up your business at the right pace. We assist in the development of your company business development scaling strategy. Moreover, we offer services within market research and competitor analysis as well as business and commercialisation plans.

Investor Capital

We assist you in raising investor capital and other forms of institutional capital. We support you in the different stages – from material preparation, pitch training, preparation of investor lead-list to investor reach-out and finalisation of investment. We ensure results by drawing on our extensive network within the angel and seed and VC investors.

Partnerships

We engage in partnerships with universities and large international companies. We continuously identify funding opportunities and assist the staff with the development of funding proposals. Our services cover full proposal development, parts of a proposal or review of sections.

A Grant Achievement

– Out of the Ordinary

The competition for EU grants is increasingly strong! Besides a robust and innovative business idea, you need a well written and structured project proposal that stands out from the crowd.

Our client, the Swedish medical device company, Tada Medical has successfully received grants from the three major EU funding programmes: EIC Accelerator, Fast Track to Innovation and Eurostars-2. It is a fantastic achievement and Tada Medical is probably one of the only SMEs that have accomplished this!

“We quickly realised that preparing and writing a compelling grant proposal is a challenging and a very specialised task. However, our own robust determination and belief in our team together with the right competencies, knowledge and expertise from the grant consultancy, Nordic Innovators helped us achieve the most difficult targets with seamless ease.”

Katarina Hedbeck, CEO, Tada Medical



Going the Extra Mile For Our Clients

“ I heard of Nordic Innovators’ good work through several spin-off companies. For years, they have had a great and successful collaboration. I have also experienced at first-hand how Nordic Innovators is truly skilled, not only in writing a proposal but also in the process of building a solid and winning project and proposal.

Dr. Fatima Alatraktchi,
Founder and CEO, Prediagnose




“ Nordic Innovators has proven its expert knowledge in working with EU soft funding programmes. Our first grant was strategically important for the further up-scaled piloting and market breakthrough. Nordic Innovators is professional and proactive and always delivers timely and high-quality contributions at both technical and commercial level.

Arne Henry Nilsen,
Project Manager, Aquafarm Equipment A.S.

“ We are a two times winner of Horizon 2020 and one Eurostars project. It is important to find a consultancy that believes in your business ideas. We have worked with Nordic Innovators since 2015 and they have supported us in our ups and downs. When we got rejections, they are constructive and find ways to move forward and successfully make resubs.

Rune Husby,
CEO, Planktonic A.S.

TADA MEDICAL – WINNING THE SME GRAND SLAM

 EIC ACCELERATOR PILOT <small>H2020</small>	 FAST TRACK TO INNOVATION <small>H2020</small>	 EUROSTARS
<p>€ 1.740.030 Grant €1.500.000 Equity</p> <p>PRODUCT: ReLink: Prevention of injuries to partners and nurses due to intravenous line dislodgement.</p>	<p>€ 2.999.220 Grant</p> <p>PRODUCT: SAFE-Infusion: Stop Adverse Fluid Events in Infusion: weak-link tube connection and air removal devices monitored in the cloud for safer, more accurate and cost-effective IV therapy in hospital and at home.</p>	<p>€ 909.846 Grant</p> <p>PRODUCT: ARCHER: Antimicrobial coated breakway variable lumen connector for intravenous therapy.</p>

Upcoming Soft Funding Opportunities Across EU...

EUROPEAN INNOVATION COUNCIL IN HORIZON EUROPE

EIC Pathfinder

- Supports the exploration of bold ideas for new technologies.
- Welcomes the high-risk / high gain and interdisciplinary cutting-edge science collaborations that underpin technological breakthroughs.
- Applicants are typically universities and visionary researchers or high-tech R&D start-ups. Grant funding of up to €4 million.

EIC Transition

- Funds innovation activities that go beyond the experimental proof of principle in laboratory.
- In 2021 applicants can only apply based on results generated in European Research Council proof-of-concept projects or FET projects.
- Grant funding of up to €2.5 million.

EIC Accelerator

- Targets European Deep Tech innovation champions! Supports the development and scaling-up of European high-risk innovations.
- Single-applicant programme for start-ups and SMEs. Grant funding of up to €2.5 million, equity investment of up to €15 million.
- Since 2014 we have developed +50 winning proposals and secured clients over €70 million in funding.

Eurostars

- Aimed at international projects that boost rapidly marketable innovative products.
- We have extensive experience with the Eurostars programme, which is a collaborative multi-partner programme.
- We have 19 project wins throughout Horizon 2020.



We help you accelerate!

... Denmark and Norway

DANISH PROGRAMMES

Innobooster

- Boosts great innovation ideas with clear and ambitious goals which spur economic growth.
- In 2020 we handed in +150 proposals with a 75% win rate per client.

NORWEGIAN FUNDING PROGRAMMES

Skattefunn

- Designed to stimulate research and development in the Norwegian trade and industry.
- The incentive is a tax credit, a possible deduction from a company's payable corporate tax.

Innovation Norway

- Promotes nationwide industrial development to both the business economy and Norway's national economy.
- Helps release the potential of different districts and regions by contributing to innovation, internationalisation and promotion.

ENOVA

- Offers various funding programmes
- Supports projects that aim for a low-emission society and development of energy and climate technology

We wrote about 300 Norwegian applications in 2020 across 17 different funding schemes.



Please contact
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and learn more about
our services and your
funding opportunities

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Get a free Grant Scan and see what funding is available for your project ideas