

How Nordic Innovators Manage and Protect Personal Data

1. The Data Controller

Nordic Innovators is the data controller of your personal data which we have received. The data processing is carried out in accordance with the rules in force. Our contact information is as follows:

Nordic Innovators
Gøngehusvej 106
DK-2950 Vedbæk
Denmark

+45 31 52 32 36
info@nordicinnovators.dk
www.nordicinnovators.dk
CVR-number.: 35 52 67 06

2. What Kind of Personal Data, Purpose, The Legal Basis of Processing the Data

- Website visits of www.nordicinnovators.dk

When you visit our website, we collect the following personal data about you and your use of the site: Type of browser, search words, IP address, Network location and information about the PC.

The purpose of collecting data is to optimise the user experience and the functionality of the website as well as the opportunity to target our marketing, i.e., retargeting via LinkedIn, Google, etc. This processing of data is necessary to improve the website and always show you relevant content. Our processing of your personal data is handled according with the rules the EU General Data Protection Regulation paragraph 6, 1.

The recipients of the information are our communication department and our external web collaborators to, among others ensure technical operations, improvements of the site and a more targeted marketing. The information will be deleted a year after your last visit to the website.

- Communication via our website www.nordicinnovators.dk

When you communicate with us via our website, we only keep the information given by you, e.g. name, company, company address, email address and phone number. The initially purpose is being able to contact you and have the opportunity to prepare us before contacting you. Lastly, if you want to make use of our services, it is to comply with the requirements regarding accounting.

Therefore, our processing of your personal data is based on the mutual agreement on providing you our services as well as complying with our legal responsibility as data controller in reference to the EU General Data Protection Regulation paragraph 6, 1, b & c.

- Newsletter subscription via www.nordicinnovators.dk

If you subscribe to our newsletter, we ask for the following information: Name, company, email and phone number. The purpose of this information is to deliver a relevant newsletter which you have accepted to receive. Our processing of your personal data is handled according with the rules the EU General Data Protection Regulation paragraph 6, 1, litra f.

The recipient of the data is our communication department which will use it accordingly to send relevant newsletters. The data will not be passed on to anyone else! Moreover, your data will only be kept as long as you wish to receive the newsletter and other information coming from us.

3. Your Rights

Right to see the information (Subject Access)

You have the right to gain insight into the personal data we have registered about you, the purpose of the registration, the categories of personal data, the recipients of the personal data as well as where the personal data comes from.

Right to retraction (correction)

You have the right to get the personal data rectified.

Right to deletion

You have the right to get the registered personal data deleted. If you want your data deleted, we will delete everything that we are not entitled to keep according to the law in force.

Right to limited processing

In some cases, you have the right to have the processing of your personal data limited. If so, we are only allowed to process the personal data – except the storage – with your consent or in regards to a legal claim can be established, maintained or defended as well as the protection of a person or important interests of the society.

Right to exception

In some cases, you have the right to take exception to the legal processing of your personal data.

Right to transmit data (data portability)

In some cases, at no object, you have the right to receive your personal data in a structured and machine-readable format and to have the data transferred from one data controller to another.

Right to recall the consent

At any time, you have the right to withdraw your consent. Simply contact us – see contact details above.

4. Safety

We have implemented proper technical and organisational precautionary measures to ensure that personal data is not accidentally or illegally destroyed, lost, changed, deteriorated, misused or accessible to unauthorised people. It is only employees with a real need for performing their work who have access to your personal data.

5. Complaints Board

You have the right to lodge a complaint to the Data Protection Agency if you are dissatisfied with the way we process your personal data. Read more about it here: www.datatilsynet.dk.